



Hello Friends,

For the past seven weeks, we have been triaging our special corporate friends. Some simply need a Band-Aid. Others are in critical but stable condition. A few are in intensive care not knowing if they will make it or not.

Bringing HOPE is an essential service.

Give Now – Bring HOPE

As a faith based organization, we do not just want to flatten the curve of hopelessness but we want to attempt to plank it. With a gradual and measured approach, we want to pursue every possible option to bring hope, including facilitating roundtables specifically created in response to the pandemic (For the Disruptors/For the Seekers/For the Disrupted), to engage online through a targeted COVID-19 social media presence, and to offer the profound gift of friendship through our daily connections.

We need your help to give HOPE to others.

1. Pray. To say that we need your prayers right now is an understatement. Please pray for clarity of focus, strategic leadership, and heartfelt care for all of those we connect with.

2. Connect. One of the things we are known for as an organization is our high regard for relationships. Take the time to “check in” with each other and those around you – including the vulnerable and the stranger. It's the little things truly matter right now.



3. Share. We have created a robust response to COVID-19. Please take an opportunity to share our pandemic offerings with those who you think might benefit.

4. Give. We do not typically ask outside of our annual seasonal appeal but like a number of charities our financial support has declined. We need a strong base of support for us to continue to innovate and adapt.

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We want you to know we are here for you too. You might be feeling a little overwhelmed. This is to be expected. Please reach out if we can offer you or anyone within your influence sphere spiritual care and/or practical resources.

We have been fighting a virus of self-interest, hoarding, and distancing one self from faith since our inception. Together, we can collaborate with a vaccine of HOPE. Because bringing HOPE is an essential service.

Love Alana

